

## Jo Jerrome

### *Information and Support Manager for Atrial Fibrillation Association (AFA)*

In November 2007, following the launch of the Atrial Fibrillation Association at the Heart Rhythm Congress ([www.heartrhythmcongress.com](http://www.heartrhythmcongress.com)), Jo Jerrome was appointed to her role at the Atrial Fibrillation Association (AFA). Jo works closely with patients, clinicians, service providers and associated individuals / groups. Her work includes the publication of a range of Department of Health endorsed information booklets, fact sheets, AF checklists and resources for medical professionals, which are now available in a growing number of translations with country specific guidance. She is also involved in facilitating and developing AF meetings and in developing awareness resources including the AFA newsletter which is now distributed quarterly to over 15,000 members.

Jo sits on a number of boards which include: Steering Group – British Heart Foundation Teen Site; AFA Medical Advisory Board; National Institute of Clinical Excellence Guideline Committee for Atrial Fibrillation; European Stroke Prevention Alliance. Jo lives in Somerset, UK with her husband and four children.

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