

Taking Action: The Cost of Non-Compliance Using Telmisartan in Combination to Overcome Barriers to Blood Pressure Control

09:00-10:00hrs CEST, Sunday 14 June 2009, Milan, Italy

AGENDA

Time	Presentation	Speaker
09:00hrs	Welcome Address	Led by: John Withington
09:10hrs	The Hidden Costs of Non-Compliance & Treatment Intolerance <ul style="list-style-type: none"> • Persisting lack of BP control in clinical practice despite effective medication • The impact of non-compliance on patient management - Cost implications • Discussion of new findings in treatment discontinuation from a population-based study in Italy 	Led by: John Withington Dr. Sarah Jarvis, UK Professor Ettore Ambrosioni, Italy Professor Giuseppe Mancina, Italy
09:30hrs	Overcoming Obstacles in the Management of Hypertension <ul style="list-style-type: none"> • Rationale for combination therapy • The benefits of telmisartan & amlodipine combination therapy 	Led by: John Withington Professor Giuseppe Mancina
09:50hrs	Summary / Q&A session	Led by: John Withington
10:00hrs	Close	



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